



Media Contacts: **Cascade Designs, Inc.**

Kerri Dellisanti
206.676.6065

media@cascadedesigns.com

Tami Fairweather
206.676.6011

media@cascadedesigns.com

www.thermarest.com

News Release

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Therm-a-Rest® NeoAir™ Mattress Wins *Outdoor Magazine* 2009 Editor's Choice Award

European Outdoor Publication Recognizes the Best in Product Innovation for 2009

Seattle, U.S.A. - Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce that the company's new Therm-a-Rest NeoAir mattress has been honored with a highly respected Editor's Choice award from German-language adventure magazine *Outdoor*. The mattress was recognized as one of the best in product innovation for 2009 after extensive testing by the magazine's editors.

Outdoor magazine Editor's Choice Awards are presented once a year to the editor's favorite products based on months of testing in the field and the laboratory. This year, the editors tested over 500 products on trekking tours in Scandinavia, hiking tours in Germany and climbing tours in the Alps. Ultimately, only 15 products were selected as the best of the best, including the Therm-a-Rest NeoAir mattress.

The Therm-a-Rest NeoAir mattress packs to the size of a one liter bottle and weighs only 14 ounces (410 g) for a regular size, making it the perfect choice for people with strict weight and space limitations. When inflated, the NeoAir mattress is warm to sleep on, thanks to a patent-pending Reflective Barrier that reflects heat back to the user's body and blocks cold from the ground. A second patent-pending technology, the Triangular Core Matrix, contributes to the warmth by creating a multitude of air cells that minimize air movement and convective cooling. This matrix also creates an internal truss system that virtually eliminates the instability generally found on large tube-based air mattresses and assures that the user will shift less while resting comfortably on a 2.5 inch thick mattress. Since thermal efficiency is achieved without the aid of down or fiber insulation, the NeoAir mattress can be blown up directly, without the added weight of an air pump or having to worry about exhalation moisture wetting insulation and decreasing performance.

Outdoor called the NeoAir mattress a "shock absorber," further commenting that "this high-performance airbed combines the best sleeping comfort and warmth-isolation with an amazingly low weight and pack size."

The Therm-a-Rest NeoAir mattress is slated for market release in April of 2009 and will be available in four sizes. The March Editor's Choice issue of *Outdoor* magazine hits newsstands February 17, 2009.

About the Therm-a-Rest® Brand

Seattle-based Cascade Designs, Inc. has been the market leader in premium outdoor comfort for more than 35 years, designing the finest portable outdoor sleeping and seating solutions available under the Therm-a-Rest brand. The company's commitment to quality manufacturing and innovation ensures that every product offers unrivaled comfort and reliability. All Therm-a-Rest mattresses are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information on the Therm-a-Rest brand, visit www.thermarest.com.

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