



Media Contacts: **Cascade Designs, Inc.**

Kerri Dellisanti  
206.676.6065

[media@cascadedesigns.com](mailto:media@cascadedesigns.com)

Tami Fairweather  
206.676.6011

[media@cascadedesigns.com](mailto:media@cascadedesigns.com)

[www.msrgear.com](http://www.msrgear.com)

## News Release

Release Date: November 21, 2008

### **MSR® Carbon Reflex 2™ Tent Receives Best of Adventure Gear Award from *National Geographic Adventure Magazine***

**Seattle, U.S.A.** - Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce that the company's new MSR Carbon Reflex 2 tent has been honored by *National Geographic Adventure* magazine with a Best of Adventure gear award. One of 29 products awarded, the MSR Carbon Reflex 2 tent was selected for its impressive interior volume, durability and extremely light weight.

The Best of Adventure gear winners are nominated and selected by editors with the guidance of a Retail Advisory Board composed of 34 of the leading U.S. outdoor retailers. Members of the Retail Advisory Board evaluate products on their degree of innovation and ability to deliver the product benefits consumers are excited about.

The MSR Carbon Reflex 2 tent challenges the convention that ultralight shelters require compromise. Boasting full-featured, three-season livability for two at just-under three pounds, the Carbon Reflex 2 tent is the lightest two-person double-wall tent ever released under the MSR brand. The roomy, hyper-light tent combines carbon fiber poles, efficient design and an easy two-pole set up to match the impressive interior volume of the renowned MSR Hubba Hubba™ tent at a fraction of the weight. Two vestibules and a large Stay-Dry™ entrance provide ample gear storage, while the ultralight fly offers solid protection and mesh tent body provides excellent ventilation. Alternately, it can be set up with just the fly and footprint for the ultimate compact, lightweight shelter.

The MSR Carbon Reflex 2 tent will be available in stores in January of 2009 at a retail price of \$499.95 USD, along with the one-person Carbon Reflex 1 at \$449.95.

#### **About the MSR® (Mountain Safety Research) Brand**

*Cascade Designs, Inc. engineers the MSR brand of standard-setting, high-performance outdoor equipment. A commitment to quality manufacturing and innovation ensures customers are outfitted with the finest, most reliable gear available for outdoor adventures. MSR brand product lines include stoves, fuel, cookware, water treatment, hydration, shelter, snowshoes and camp towels, the majority of which are made in the Seattle, U.S.A. and Midleton, Ireland manufacturing facilities. For more information, visit [www.msrgear.com](http://www.msrgear.com).*

## **About National Geographic Adventure**

*National Geographic Adventure, winner of four National Magazine Awards, is the fastest-growing magazine in the outdoor category and the ultimate guide to the adventure lifestyle. Published 10 times a year, with a rate base of 600,000, National Geographic Adventure has 2.4 million readers. It is available by subscription (800-NGS-LINE) and on newsstands in the United States (\$4.99) and Canada (\$6.99). Its editorial mission supports National Geographic's corporate global mission to inspire people to care about the planet. The magazine's Web site is [www.nationalgeographic.com/adventure](http://www.nationalgeographic.com/adventure).*

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