

## Awards & Special Recognition – current 6/3/2011

Brand	YEAR	PRODUCT	SPECIFIC	FROM	LOGO	Explanation
PLTY	2011	Origin 9	Editor's Choice	<i>Outdoor Enthusiast</i>	Yes	Winner of the Editor's Choice in the hydration pack category by UK magazine <i>Outdoor Enthusiast</i> . Recognized for its "top quality and design," comfort, utility and weatherproof-ness in wet climates.
MSR	2011	HyperFlow	Test Winner	<i>Retki (Finland)</i>	Yes	Winner of the 2011 water filter test by Finland's <i>Retki</i> outdoor magazine.
MSR	2011	Reactor	Alpinist Mountain Standard	<i>Alpinist</i>	Yes	Recipient of <i>Alpinist</i> Magazine Mountain Standard's highest 5-star "nearly perfect" rating and award in 2011. The Reactor Stove System is described as "the best efficiency-stove on the market" and "incredibly fuel-efficient...designed for stability and...exceptionally compact and durable."
MSR	2011	Backcountry Barn	Editors' Choice	<i>Camping Life</i>	Yes	Winner of the 2011 <i>Camping Life</i> Editors' Choice Award for offering "an amazing amount of room and livability," its "simple design [that] makes it easy to set up and take down," and for being "an ideal tent for an active family [that]...will easily accommodate four to five with no trouble."
MSR	2011	Gear Shed	Golden Outdoor Award	<i>Op Pad</i>	Yes	Selected as the Gold Outdoor Award winner in the tent category by the editors of Dutch outdoor magazine <i>Op Pad</i> for its innovative concept, light weight and functionality.
TAR	2011	Alpine Down Blanket	Editor's Choice	<i>Outdoor Enthusiast</i>	Yes	Winner of the Editor's Choice in the two- and three-season sleeping bag category by UK magazine <i>Outdoor Enthusiast</i> . Alf Alderson called it "an excellent option if a good night's sleep is a priority on your camping trips."
MSR	2010	Hubba Hubba HP	Editors' Choice	<i>outdoor magazin</i>	Yes	Selected as one of the best products of 2010 by the editors of Germany's <i>outdoor</i> Magazine for its light weight, comfort and durability.
MSR	2010	Reactor	Editors' Choice	<i>SuperTopo</i>	Yes	Winner of the 2010 Editors' Choice Award for best camping stove at SuperTopo.com. Rated 5/5 stars, editors found it to be "the fastest, easiest to use, and most storm-proof camping stove we tested."
MSR	2010	WhisperLite	Best Buy	<i>SuperTopo</i>	Yes	Winner of the 2010 Best Buy Award for camping stoves at SuperTopo.com. Rated 5/5 stars, editors said "if we were to have one stove, this would be it."
PLTY	2010	SoftBottle	Top Ten Gear of the Year	<i>Gear Junkie</i>	Yes	Winner of the <i>Gear Junkie</i> 2010 Top Ten Gear of the Year Award. Deemed as "my new water-toting container of choice" by <i>GearJunkie.com</i> founder and syndicated outdoor columnist Stephen Regenold.
PLTY	2010	Origin Hydration Packs	OutDoor INDUSTRY AWARD	International Forum Design / OutDoor	Yes	Winner of the OutDoor INDUSTRY AWARD 2010 from the OutDoor European Trade Fair, recognizing the product line's superior design quality, workmanship, choice of materials, functionality and utility. The Platypus Origin hydration pack line is only one of 47 award winners from a pool of 412 product submissions, and one of only five winners in the

						Backpack category, from a pool of 45 submissions.
SL	2010	Urban Shoulder Bag	Design Tipp	<i>Motorrad Abenteuer (Germany)</i>	Yes (only we can use)	Recognized by Germany's <i>Motorrad Abenteuer</i> (Motorcycle Adventure) magazine for outstanding design. "Colourful, young, hip. Waterproof and unbreakable: this bag follows wherever you go, it doesn't matter if it's the beach, city or construction areas."
TAR	2010	ProLite Plus	Editors' Choice	<i>SuperTopo</i>	Yes	Winner of the 2010 Editors' Choice Award for best sleeping pad at SuperTopo.com. Rated 5/5 stars, editors called it "the pad that can do it all."
TAR	2010	Z-Lite	Best Buy	<i>SuperTopo</i>	Yes	Winner of the 2010 Best Buy Award for sleeping pads at SuperTopo.com. Editors called it "a great value for traveling and backpacking."
TAR	2010	Alpine Down Blanket	OutDoor INDUSTRY AWARD	International Forum Design / OutDoor	Yes	Winner of the OutDoor INDUSTRY AWARD 2010 from the OutDoor European Trade Fair, recognizing the product's superior design quality, functionality and brand value. The Therm-a-Rest Alpine 2°C/35°F Down Blanket is only one of 47 award winners from a pool of 412 product submissions, and only one of two winners in the Sleeping Bag category, from a pool of 18 submissions.
TAR	2010	DreamTime Comfort Cover	Editors' Choice	<i>Camping Life Magazine</i>	Yes	Winner of 2010 <i>Camping Life</i> Editors' Choice Award for being different, better and incredibly useful. Editors praise the cover for "providing additional warmth and comfort for an amazing nights' sleep."
TAR	2010	Haven Top Bag	Best of Adventure Gear	National Geographic Adventure Magazine	Yes	Chosen by <i>National Geographic Adventure</i> magazine as one of 26 most groundbreaking products for 2010. "It's been a long time since a sleeping bag could boast true innovation, yet the Top Bag has done just that." wrote <i>Adventure</i> West Coast Editor Steve Casimiro. Selections were made by the editors with input from a Retail Advisory Board composed of 34 of the leading U.S. Outdoor Retailers.
TAR	2010	NeoAir	Testsieger (Test Winner)	<i>Land der Berge (Austria)</i>	Yes	Declared the "Winner" in the summer category by Austria's <i>Land der Berge</i> magazine editors in their annual mattress test. Recognized for an outstanding combination of warmth, packing size and comfort.
TAR	2010	Women's ProLite	Editors' Choice	<i>Women's Adventure Magazine</i>	Yes	Winner of a 2010 Fall Editors' Choice Award from <i>Women's Adventure Magazine</i> for its women-specific, three-season comfort and very light weight.
CD	2009	Cascade Designs	Top Selling Accessory Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2009	Carbon Reflex 2	Best of Adventure Gear	National Geographic Adventure Magazine	Yes	Chosen by <i>National Geographic Adventure</i> magazine for a 2009 Best of Adventure Gear Award as determined by the editors and a Retail Advisory Board.
MSR	2009	Dragontail	Product of the Year	<i>Ute Magasinet</i>	Yes – 12/31/10 okay to keep using	Winner of the 2009 Gear of the Year Award from Sweden's <i>Ute Magasinet</i> for its thoughtful design, light weight and four-season durability.

					with updated version of tent	
MSR	2009	Flex 4 System	Editors' Choice	<i>Camping Life Magazine</i>	Yes	Winner of 2009 <i>Camping Life</i> Editors' Choice Award for being different, better, and incredibly useful. Editors admit that "it's not often that cookware gets us excited" and tout the system for offering family-sized cooking capacities with a space-saving mentality.
MSR	2009	HyperFlow POS Display	Design of the Times	In-Store Marketing Institute	Yes	Chosen by a jury of over 100 experts for the Silver award in the "Recreational Store Counter Display" category for its effectiveness, size, security and ease-of-use.
MSR	2009	MugMate	Editors' Choice GOLD	<i>Backpacker</i>	Yes	The MSR MugMate coffee/tea filter was bestowed with an honorary Editors' Choice Gold Award in 2009 – one of only two such winners. It was selected for a Gold award unanimously by the editors who called it "the ultimate solution for backcountry coffee—fast, ultralight, and fuss-free.
MSR	2009	PocketRocket Stove	Best Buy	<i>Consumers Digest</i>	No	\$35,000 fee to use logo/endorsement
MSR	2009	Reactor Stove	Kauf Tipp	<i>outdoor Magazine (Germany)</i>	Yes	Germany's <i>outdoor</i> magazine gives the Reactor stove an endorsement as a good value based on performance and price.
MSR	2009	SweetWater Purifier System	Value Award	<i>Overland Journal</i>	Yes	Recipient of the <i>Overland Journal</i> "Value Award" in 2009 for being "easy to use, fast, well-made and reasonably priced"
MSR	2009	Sweetwater Purifier System	Editors' Choice	<i>Women's Adventure Magazine</i>	Yes	Winner of a "best of the best" 2009 Editors' Choice Award from <i>Women's Adventure Magazine</i> for ease-of-use and offering "extra protection and peace of mind."
MSR	2009	Tents	Best Selling Tent Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
TAR	2009	NeoAir	Guide's Choice	American Alpine Institute	Yes	The NeoAir sleeping mattress and technology was awarded the American Alpine Institute's Guide's Choice seal in 2009 after extensive field testing. The seal recognizes products that are outstanding in their class and distinguished by their design and workmanship.
TAR	2009	NeoAir	Editors' Choice	<i>Backpacker</i>	Yes	The NeoAir mattress is one of only 18 products awarded in 2009 in "one of the strongest groups ever" with the prestigious <i>Backpacker Magazine</i> Editors' Choice Award for outstanding innovation in design, materials and performance.
TAR	2009	NeoAir	Gear of the Year	<i>Men's Journal</i>	No	One of 10 products chosen from hundreds in the camping category as the <i>Men's Journal</i> Gear of the Year 2009. Selected for its innovative design, usefulness and packability.
TAR	2009	NeoAir	Editors' Choice Summer	<i>outdoor Magazine (Germany)</i>	Yes	Awarded with Germany's <i>outdoor Magazine</i> Editors' Choice Award for best products available in 2009. The NeoAir mattress is chosen for providing the best sleeping comfort and warmth in combination with an amazing low-weight and pack size.

TAR	2009	NeoAir	Derryk Draper Award for Innovation	Outdoor Writers' and Photographers' Guild UK	Yes	Selected by a team of committed gear and equipment product specialists within the UK Outdoor Writers' and Photographers' Guild for the 2009 Derryck Draper Award for Innovation.
TAR	2009	NeoAir	Best of What's New	Popular Science Magazine	Yes	Chosen by editors of <i>Popular Science Magazine</i> as a winner of the annual Best of What's New Awards for its breakthrough design and performance, representing a significant leap in the recreation category.
TAR	2009	RidgeRest	People's Choice	Spadout.com	Yes	Selected for a 2009 Spadout.com "People's Choice" award based on the amount of outstanding reviews by the most respected contributors to the site.
TAR	2009	Ventra Down Comforter	Editors' Choice	<i>Camping Life Magazine</i>	Yes	Winner of 2009 <i>Camping Life</i> Editors' Choice Award for being different, better, and incredibly useful. Editors note that "a good night's sleep is often elusive in the outdoors, but the Ventra Down Comforter just may be your ticket to slumberland."
CD	2008	Cascade Designs	Top 10 Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	2008	Cascade Designs	Top Selling Accessory Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2008	Board Room	Editors' Choice	<i>Camping Life Magazine</i>	Yes	Chosen by <i>Camping Life Magazine</i> Editors' who said, "quality is in every inch of this huge tunnel-design tent" and that "the Board Room is the ultimate outdoor family residence."
MSR	2008	Dromedary Bag	Best of Breed – Adventure Motorcycle Gear	<i>Overland Journal</i>	Yes	Chosen by <i>Overland Journal</i> editors as the "Best in Breed" long-distance equipment for an adventure motorcycle tour, noting that the bag provides the "ability to gain capacity without permanently sacrificing available gear space."
MSR	2008	Hubba Hubba HP	Best of Breed – Adventure Motorcycle Gear	<i>Overland Journal</i>	Yes	Chosen by <i>Overland Journal</i> editors as the "Best in Breed" tent for your campsite when on an adventure motorcycle tour, noting the tent is "equally at home during a night on a warm tropical beach or fully battened down in a snowstorm" and boasts "impressive head room."
MSR	2008	HyperFlow	Editors' Choice	<i>Backpacker</i>	Yes	The HyperFlow microfilter is one of only 17 products awarded in 2008 with the prestigious <i>Backpacker Magazine</i> Editors' Choice Award for outstanding innovation in design, materials and performance.
MSR	2008	HyperFlow	OutDoor INDUSTRY Award - BRONZE	International Forum Design / OutDoor	Yes	Bronze OutDoor INDUSTRY AWARD 2008 from the OutDoor European Trade Fair to recognize its high performance in the outdoors and the innovative design choice of hollow fiber material for the filtration media. The MSR HyperFlow microfilter is one of only 27 award winners from a pool of 280 product submissions.
MSR	2008	Lightning Ascent	Kauf Tipp	outdoor Magazine (Germany)	Yes	Germany's <i>outdoor</i> magazine gives the Lightning Ascent snowshoes an endorsement as a good value based on

						performance and price.
MSR	2008	Tents	Best Selling Tent Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2008	Titan Fork & Spoon	Best of Breed – Adventure Motorcycle Gear	<i>Overland Journal</i>	Yes	Chosen by <i>Overland Journal</i> editors as the “Best in Breed” for kitchen tools on an adventure motorcycle tour noting that the Titan Fork and Spoon are seriously strong, virtually impossible to stain and comfortable to use.
MSR	2008	Women’s Lightning Ascent	Testsieger	outdoor Magazine (Germany)	Yes	Germany’s <i>outdoor</i> magazine names the Women’s Lightning Ascent snowshoes as the winner of their snowshoe test.
SL	2008	Baja Deck Bag	Reader’s Choice Best Deck Bag	<i>Sea Kayaker</i>	Yes	<i>Sea Kayaker</i> Magazine’s Triennial Readers’ Choice Award for Best Deck Bag, as determined by write-in ballot in 2008.
SL	2008	Kodiak Window Dry Bag	Reader’s Choice Best Dry Bag	<i>Sea Kayaker</i>	Yes	<i>Sea Kayaker</i> Magazine’s Triennial Readers’ Choice Award for Best Dry Bag, as determined by write-in ballot in 2008.
SL	2008	SealLine	Top Selling Paddlesports Accessory Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
TAR	2008	Ambush	Gray’s Best	Gray’s Sporting Journal	Yes	Top hunting and angling gear choice in the “necessities” category of <i>Gray’s Sporting Journal</i> 2008 Expeditions & Guides Annual. Awarded “Gray’s Best for its versatility and comfort – great for sleeping and in the field, “wherever it was, my Ambush mattress always made me more comfortable than I would have been without it.”
TAR	2008	Luxury Camp	Best of Breed – Sleeping Systems	<i>Overland Journal</i>	Yes	Chosen by <i>Overland Journal</i> editors as the “Best in Breed” for sleeping mattresses, noting that combining the Luxury Camp mattress with a sleeping bag and cot will make you “never want to sleep at home again”.
TAR	2008	NeoAir	OutDoor INDUSTRY Award – GOLD	International Forum Design / OutDoor	Yes	Gold OutDoor INDUSTRY AWARD 2008 from the OutDoor European Trade Fair to recognize outstanding design innovation, choice of materials and performance in the outdoors. The NeoAir mattress is one of only two top Gold award winners from a pool of 280 product submissions.
TAR	2008	ProLite 3	Best of Breed – Sleeping Systems	<i>Overland Journal</i>	Yes	Chosen by <i>Overland Journal</i> editors as the “Best in Breed” for mattresses, noting that the original Therm-a-Rest mattress has improved and propagated over the years to include models for everyone and that the ProLite 3 model is the best choice for the ultralight backpacker.
TAR	2008	Z-Lite	Preis Tipp	outdoor magazine (Germany)	Yes	Germany’s <i>outdoor</i> magazine gives the Lightning Ascent snowshoes an endorsement as a good value – great product for a great price.
CD	2007	Cascade Designs	Top 10 Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2007	Lightning Ascent	Alpinist Mountain Standard	Alpinist Magazine	Yes	<i>Alpinist</i> Magazine Mountain Standards highest 5-star “nearly perfect” Award 2007. The Lightning Ascent snowshoes are described as “strong like a bull.”
MSR	2007	Lightning Ascent	Editors’ Choice Winter	outdoor Magazine (Germany)	Yes	Awarded with Germany’s <i>outdoor</i> Magazine Editors’ Choice Award for best products available in 2007. Lightning Ascent snowshoes are described as “very comfortable and effective

						on steep slopes.”
MSR	2007	Lightning Ascent	Testsieger	outdoor Magazine (Germany)	Yes	Germany's <i>outdoor</i> magazine gives the Lightning Ascent snowshoes as the winner of their snowshoe test.
MSR	2007	Reactor	Editors' Choice	Backpacker	Yes	The Reactor stove is one of only 16 products awarded in 2007 with the prestigious <i>Backpacker</i> Magazine Editors' Choice Award for outstanding innovation in design, materials and performance.
MSR	2007	Reactor	Honorable Mention	I.D. (International Design Magazine)	Yes	<i>I.D.</i> (International Design) Magazine Annual Design Review Award 2007. The Reactor stove is recognized for outstanding design in the Consumer Product category.
MSR	2007	Reactor	Outdoor Award – Travel & Adventure	Ispo	Yes	Best of Travel Category Outdoor Award for innovation and attention to detail from the ISPO International Trade Fair Group 2007. Jury describes the Reactor stove as “a stellar performer under challenging and adverse conditions such as storms or low air pressure. Particularly noteworthy is a significant reduction in fuel consumption, while the stove's heating performance has been improved remarkably.”
MSR	2007	Reactor	Editors' Choice	outdoor Magazine (Germany)	Yes	One of only 23 outdoor products awarded in 2007 with Germany's <i>outdoor</i> Magazine Editors' Choice Award for best products available. “When there are windy weather conditions, the MSR Reactor stove accomplishes its full efficiency and consumes only half of the fuel used by classic gas stoves.”
MSR	2007	Reactor	Best in Gear (B.I.G.)	Rock & Ice	Yes	<i>Rock &amp; Ice</i> Magazine Best in Gear Award 2007. “With a full canister, the Reactor stove boiled a liter of water in just under 3 minutes, the equivalent of breaking the sound barrier in the world of camping stoves.”
MSR	2007	Tents	Best Selling Tent Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2007	Women's Lightning Ascent	Testsieger	outdoor Magazine (Germany)	Yes	Germany's <i>outdoor</i> magazine gives the Women's Lightning Ascent snowshoes as the winner of their snowshoe test.
SL	2007	Urban Line	Honorable Mention	I.D. (International Design) Magazine	Yes	<i>I.D.</i> (International Design) Magazine Annual Design Review Award 2007. The Urban Line is recognized for outstanding design in the Consumer Product category.
SL	2007	Urban Line	OutDoor INDUSTRY AWARD – Bronze	International Forum Design / OutDoor	Yes	Bronze OutDoor INDUSTRY AWARD 2007 from the OutDoor European Trade Fair to recognize high performance technology, innovative breakthrough and original product. The Urban Line is one of only 30 award winners from a pool of 200 plus products.
TAR	2007	ProLite 4	Alpinist Mountain Standard	Alpinist Magazine	Yes	<i>Alpinist</i> Magazine Mountain Standards highest 5-star “nearly perfect” Award 2007. The ProLite 4 mattress is described as “truly a step above. It elegantly blends weight savings with packability and, most importantly, comfort.”
TAR	2007	ToughSkin	Editors' Choice	outdoor Magazine (Germany)	Yes	One of only 23 outdoor products awarded in 2007 with Germany's <i>outdoor</i> Magazine Editors' Choice Award for best products available. The ToughSkin mattress “defies against thorns and sharp rocks.”
CD	2006	Cascade	Vendor of the Year	Adventure 16	No	No logo exists

		Designs				
CD	2006	Cascade Designs	Top 10 Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	2006	Cascade Designs	Top Selling Accessory Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2006	DragonFly	Gear of the Year	outdoor Magazine (Germany)	Yes	For the second year in a row, the DragonFly stove receives third place in Gear of the Year list determined by Germany's <i>outdoor</i> magazine in 2006.
MSR	2006	Mutha Hubba	Editors' Choice Award	BACKPACKER	Yes	The Mutha Hubba tent is one of only 15 products awarded in 2006 with the prestigious <i>Backpacker</i> Magazine Editors' Choice Award for outstanding innovation in design, materials and performance.
MSR	2006	Tents	Best Selling Tent Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2006	Tents	Top Selling Tent Brand	SNEWS Retailer Survey	No	No logo exists
TAR	2006	Luxury Camp	Alpin Tipp	Alpin Magazine (Germany)	Yes	Stamp of approval for outstanding product by German Magazine <i>Alpin</i> in 2006.
TAR	2006	ProLite 3	Touren Tipp	Trekker's World (Germany)	Yes	Stamp of approval for outstanding product by German Magazine <i>Trekker's World</i> in 2006.
TAR	2006	ToughSkin	OutDoor INDUSTRY AWARD - Silver	International Forum Design / OutDoor	Yes	Silver OutDoor INDUSTRY AWARD 2006 from the OutDoor European Trade Fair to recognize high performance technology, innovative breakthrough and original product. The ToughSkin mattress is one of only 6 top award winners in a pool of 150 plus products. Jury notes that, "this product has the makings of a real classic."
CD	2005	Cascade Designs	Top 10 Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2005	Denali Evo Ascent	Guide's Choice Best Snowshoe	American Alpine Institute	Yes	American Alpine Institute's Guide's Choice seal - tested and acknowledged by guides as the best gear in its class.
MSR	2005	DragonFly	Best Buy	Consumers Digest	No	\$25k cost to purchase logo
MSR	2005	DragonFly	Gear of the Year	outdoor Magazine (Germany)	Yes	The DragonFly stove received third place in Gear of the Year list determined by Germany's <i>outdoor</i> magazine in 2005.
MSR	2005	Hubba	Best Buy	Consumers Digest	No	\$25k cost to purchase logo
MSR	2005	Hubba Hubba	Editors' Choice	Backpacker	Yes	One of only 15 products awarded in 2006 with the prestigious <i>Backpacker</i> Magazine Editors' Choice Award for outstanding innovation in design, materials and performance.
MSR	2005	Hubba Hubba	Best Buy	Consumers Digest	No	\$25k cost to purchase logo
MSR	2005	Lightning Ascent Snowshoes	Design Distinction	I.D. (International Design Magazine)	Yes	<i>I.D.</i> (International Design) Magazine Annual Design Review Award. Recognized for outstanding design in the Consumer Product category.
MSR	2005	PocketRocket (tied)	Readers' Choice Best Camping Stove	Backpacker	Yes	The PocketRocket stove tied with the MSR WhisperLite stove as <i>Backpacker</i> Magazine Readers' choice for the best camping stove in 2005.
MSR	2005	SuperFly Stove	Mountain Standard	Alpinist	Yes	<i>Alpinist</i> Magazine Mountain Standards pick 2005 for "the best gear available today." The SuperFly stove is described as, "minimal...simple...reliable."
MSR	2005	Tents	Best Selling Tent Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2005	Titan Cookware	Mountain Standard	Alpinist	Yes	<i>Alpinist</i> Magazine Mountain Standards pick 2005 for "the best

						gear available today." Titan Cookware is so light it "feels like it's not even in there when it's in your pack."
MSR	2005	WhisperLite (tied)	Readers' Choice Best Camping Stove	Backpacker	Yes	The WhisperLite stove tied with the MSR Pocket Rocket stove as <i>Backpacker</i> Magazine Readers' choice for the best camping stove in 2005.
MSR	2005	Whisperlite International	Guide's Choice Best Stove	American Alpine Institute	Yes	American Alpine Institute's Guide's Choice seal - tested and acknowledged by guides as the best gear in its class.
MSR	2005	WhisperLite International	Readers' Choice Best Stove	Sea Kayaker	Yes	<i>Sea Kayaker</i> Magazine's Readers' Choice Award for Best Stove, as determined by write-in ballot in 2005.
MSR	2005	Wind 2	Best Buy	Consumers Digest	No	\$25k cost to purchase logo
MSR	2005	Wind 4	Best Buy	Consumers Digest	No	\$25k cost to purchase logo
PLTY	2005	Platypus	Readers' Choice Best Hydration System	Women' s Adventure (formerly Dandelion)	Yes	Platypus awarded Best Hydration System Brand as voted by readers of <i>Dandelion</i> Magazine (now <i>Women's Adventure</i> Magazine) in 2005.
PLTY	2005	Platypus Bottles	Lightitude Best Gear - Best Hydration Accessory	Backpacking Light	Yes	Platy Bottle unanimously voted to receive Best Hydration Accessory award by the Backpacking Light Lightitude Award jury in 2005. Evaluation based on extensive research of product and careful evaluation of its performance with respect to that of competing products.
SL	2005	Baja Deck Bag	Reader's Choice Best Deck Bag	Sea Kayaker	Yes	<i>Sea Kayaker</i> Magazine's Triennial Readers' Choice Award for Best Deck Bag, as determined by write-in ballot in 2005.
SL	2005	SealLine	Top Selling Paddlesports Accessory Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
TAR	2005	ProLite 3	Mountain Standard	Alpinist	Yes	<i>Alpinist</i> Magazine Mountain Standards pick 2005 for "the best gear available today." The ProLite 3 mattress is a "superlight pad keeps your hips happy and consciousness in deep slumber without adding any more weight than necessary."
TAR	2005	ProLite 3	Outdoor Accessory of the Year	Go Outdoors	Yes	Go Outdoors Award bestowed on ProLite 3 by the Outdoor Industries Association UK for product/innovation of the year 2005.
TAR	2005	Therm-a-Rest	3 <sup>rd</sup> Best Outdoor Invention of All Time	Backpacker	Yes (Reader's Choice)	The Therm-a-Rest mattress is voted one of the five best outdoor inventions of all time by the readers of <i>Backpacker</i> Magazine in 2005.
CD	2004	Cascade Designs	Vendor of the Year	REI	No	No logo exists
CD	2004	Cascade Designs	Top 10 Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2004	Lighting Ascent	Best Inventions	TIME Magazine	No	No logo exists
MSR	2004	Lightning Ascent	Outdoor Award	ISPO	Yes	Best of Hardware Category Outdoor Award for achievements in function, quality, technical solutions, innovation, usability and design by ISPO International Trade Fair Group 2004.
MSR	2004	MIOX Purifier Display	Silver Medal Design of the Times (counter displays, recreation/sporting goods)	POP (In-Store Marketing Institute)	No	No logo exists
MSR	2004	Missing Link	Editor's Choice	Backpacker	Yes	Missing Link is bestowed with the prestigious <i>Backpacker</i>



						Magazine Editors' Choice Award for outstanding innovation in design, materials and performance in 2004.
MSR	2004	WindPro	Editors' Choice	Rock & Ice	No	No logo existed this year
CD	2003	Cascade Designs	Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2003	MIOX	Best of What's New – Grand Prize (General Innovation)	Popular Science	Yes	Grand Award Winner for <i>Popular Science</i> Best of What's New Awards 2003. The awards highlight technical innovations and the MIOX water purifier was recognized in the General Innovation Category as, "an amazing 3.5 ounce Magic Marker-sized tool" and noted that, "operation is a cinch."
MSR	2003	Snowshoes	Best Selling Snowshoe Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	2003	Ventana	Best of the Best	Field & Stream	Product discontinued	Product discontinued
TAR	2003	Therm-a-Rest	Editors' Choice Gold	Backpacker	Yes	The Therm-a-Rest Brand was bestowed with an honorary Editors' Choice Gold Award in 2003 – one of only two such winners. Why? "We tried and failed to locate a single staffer who hadn't relied-happily-on a Therm-a-Rest pad at some point in his or her backpacking career. For 3 decades, Therm-a-Rest has been a campfire name among well-rested hikers." Editors also noted that "with a brand new pad that offers year-round versatility, a score of well-made, proven models, and value-laden prices that have remained stable for years, Therm-a-Rest is still the king at putting us to sleep."
CD	2002	Cascade Designs	Moving Mountains	Outdoor Industry Non-Profit Organizations	No	No logo exists
CD	2002	Cascade Designs	Top 10 Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	2001	Cascade Designs	Vendor Partner of the Year	REI	No	No logo exists
CD	2001	Cascade Designs	Top 10 Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	2001	Cascade Designs	Top Selling Accessory Brand	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
SL	2001	SealLine SmartTrack	Design Excellence Gold Medal (consumer products/sporting goods)	Industrial Designers of America and Business Week	No	Product discontinued (sold)
CD	2000	Cascade Designs	Vendor Partner of the Year (Camping Specialty Shop)	REI	No	No logo exists
CD	2000	Cascade Designs	Top 10 Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	2000	Cascade Designs	Certificate of Appreciation	U.S. Department of Agriculture	No	For construction of steps on the Snow Lake Trail to prevent erosion and enhance visitor use.
MSR	2000	Mountain Gourmet Food	Editors' Choice	Backpacker	No	Product discontinued
MSR	2000	Walrus Trekker Tarp	Editors' Choice	Backpacker	No	Product discontinued
CD	1999	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1999	Cascade	Top 10 Best Supplier in	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.

		Designs	the Outdoor Industry			
CD	1998	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	1998	Alpine Kitchen Set	Editors' Choice	Backpacker	Yes	The Alpine Kitchen Set is bestowed with the prestigious <i>Backpacker</i> Magazine Editors' Choice Award in 1998.
MSR	1998	DragonFly	European Product of the Year	(Op Pad (Dutch publication), Outdoor (Danish publication), TGO (British publication) and Ute (Swedish publication))	No	Don't have copy
MSR	1998	Marathon Ceramic Extrusions	Top Ceramic Innovations in the Last 100 Years	American Ceramic Society	No	No logo exists
CD	1997	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	1997	Denali Snowshoe	Editors' Choice	Backpacker	Yes	Denali Snowshoes are bestowed with the prestigious <i>Backpacker</i> Magazine Editors' Choice Award in 1997.
CD	1996	Cascade Designs	Environmental Excellence for Water Conservation	Association of Washington Business	No	No logo exists
CD	1996	Cascade Designs	Good Works Environmental	KCTS and Washington CEO Magazine	No	For volunteer work Snow Lake Trail, landfill waste reduction, water recycling and environmentally friendly design, manufacturing, and recycling policies.
CD	1996	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1995	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1995	Cascade Designs	Best Supplier in the Outdoor Industry	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1995	Quantam Sleeping Bag	Editors' Choice	Backpacker	No	Product discontinued
TAR	1995	LE	Product of the Year	Country Walking Magazine	No	Product discontinued
TAR	1995	Z-Rest	Editor's Choice	Backpacker	No	Product changed
CD	1994	Cascade Designs	Distinguished Business in the Green	Green Works of Seattle and Seattle Chamber of Commerce	No	No logo exists
CD	1994	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	1994	SweetWater Guardian Filter	Editors' Choice	Backpacker	Yes	Product Changed
MSR	1994	WhisperLite Internationale	Editors' Choice	Backpacker	Yes	Product Changed
SL	1994	See Bag	Best Outdoor Goods	Outdoor Magazine (Japan)	No	Never received logo – tried in 07 – too late. Not important to Mr. Mochizuiki
TAR	1994	RidgeRest	Best Outdoor Goods	Outdoor Magazine (Japan)	No	Never received logo – tried in 07 – too late. Not important to Mr. Mochizuiki
CD	1993	Cascade Designs	REI Vendor Partner of the Year	REI	No	No logo exists
CD	1993	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	1993	Moss Heptawing	Editors' Choice	Backpacker	No	Product Discontinued
MSR	1993	Moss Orbit Tent	Editors' Choice	Backpacker	No	Product Discontinued
TAR	1993	Deluxe LE	Editors' Choice	Backpacker	No	Product Discontinued

CD	1992	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1991	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1990	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1989	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1988	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1987	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
TAR	1987	RidgeRest	Best by Design	Backpacker	No	The RidgeRest mattress is bestowed with the prestigious <i>Backpacker Magazine</i> Editors' Choice Award in 1987.
CD	1986	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
MSR	1986	Moss Orbit Tent	Product Design	Backpacker	No	Product Discontinued
MSR	1986	WhisperLite	Product Design	Backpacker	No	No logo, no copy.
CD	1985?	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.
CD	1984	Cascade Designs	Best Small Company	SNEWS Retailer Survey	No	As voted by respondents to annual SNEWS Retailer Survey.