

CASCADE DESIGNS®

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News Release

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MSR® Flex 4 System and Therm-a-Rest® Ventra™ Down Comforter Win 2009 *Camping Life* Editors' Choice Awards

Seattle, U.S.A. – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce the receipt of 2009 *Camping Life* Editors' Choice Awards for the MSR Flex 4 Cook System and the Therm-a-Rest Ventra Down Comforter. The *Camping Life* Editors' Choice Awards, instituted in 2002, are intended to introduce the readership to new products that are fresh, different, better or just incredibly useful for family camping.

The MSR Flex 4 System is one of five new Integrated Cook Systems that combine the best premium materials, features and capacities to efficiently match the challenges of the outdoor cooking job at hand. The systems are categorized under the MSR Expedition, Fast & Light® and Basecamp series. The MSR Flex 4 System is the largest group cook system available in the Basecamp series.



The *Camping Life* editors admit that “it’s not often that cookware gets us excited” and that “the Flex 4 System offers family sized cooking capacities with anodized or non-stick surfaces and a space-conservative mentality. The entire system nestles into a package that measures less than a cubic foot. Included with the 5.3-liter dual handle hard-anodized aluminum pot (ideal for camp spaghetti) and 3.2-liter nonstick pot are two strainer lids, a gripping pot handle, four Deep Dish plates and four 12.5-ounce insulated stainless steel mugs with lids. Mugs and plates are in different colors for easy user identification.”

The Therm-a-Rest Ventra Down Comforter is the newest offering in the company’s sleep system concept, aiming to provide the comfort of home with products designed for the outdoors. The Ventra Down Comforter offers the freedom to move that traditional mummy bags don’t, allowing for more room in the legs and feet and the ability to vent on warmer nights. The comforter can snap to any Therm-a-Rest mattress with a

simple Mattress Snap Kit or the recently-introduced Therm-a-Rest Fitted Sheet that slips onto the mattress itself, providing next-to-skin comfort.



Camping Life editors noted that “a good night’s sleep is often elusive in the outdoors, but the Ventra Down Comforter just may be your ticket to slumberland. The 40-degree F rated comforter is filled with 650-fill down, and features dual-draft collars that weigh down the sides and keep the Ventra wrapped like a taco shell around your body. A footbox pocket keeps feet tucked in. It’s also great for keeping warm around the campfire.”

The MSR Integrated Cook Systems and the Therm-a-Rest Ventra Down Comforter are currently in retail stores. The Editors’ Choice awards can be found in the May 2009 issue of *Camping Life* magazine.

About Cascade Designs, Inc.

For over thirty-five years, Seattle-based Cascade Designs, Inc., has led the outdoor industry in designing innovative, useful and long-lasting equipment, manufacturing the majority of products in their Seattle, U.S.A. and Cork, Ireland facilities. From the original self-inflating Therm-a-Rest® camping mattress to the first multi-fuel stove, Cascade Designs has developed products that explorers, adventurers, outdoor enthusiasts and weekend campers can rely on to deliver optimum performance in the outdoors through exceptional engineering and quality.

Cascade Designs’s premium outdoor brands include: Therm-a-Rest®, the global leader in premium outdoor comfort; MSR®, the ultimate in high performance outdoor gear; Platypus®, specialist in modular hydration solutions for optimum performance; SealLine®, the outdoor leader in all-purpose, portable gear protection; and Tracks®, lightweight walking staffs and trekking poles. Please visit www.cascadedesigns.com or call us at 1-800-531-9531 for more information.

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