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News Release

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MSR® Hubba Hubba HP™ Tent Wins *outdoor Magazin* 2010 Editor's Choice Award

European Outdoor Publication Recognizes the Best in Product Innovation for 2010

Seattle, U.S.A. - Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce that the company's MSR Hubba Hubba HP tent has been honored with a highly respected Editor's Choice award from German-language adventure magazine *outdoor*. The tent was recognized for its lightweight, comfort and extreme durability.



Outdoor magazine's Editors' Choice Awards are only presented once a year to their favorite products based on months of testing in the field and the laboratory. This year, the editors tried out over 500 products through trekking tours in Europe, North and South America and Ozeania, ultimately choosing only 15 products as the best of the best. The MSR Hubba Hubba HP tent was chosen as a result of this testing as well as

standing up to a 450 horsepower-strong wind machine in the laboratory.

Outdoor editors recognized the MSR Hubba Hubba HP tent for its "sensationally low weight – despite lush amenities" and noted that its "lightweight and weather performance impressed on test tours in the Rocky Mountains and Newfoundland."

The freestanding, two-person MSR Hubba Hubba HP tent is the high-performance version of the popular MSR Hubba Hubba tent. At only 1.69 kg, it features a lighter technical fabric and less mesh that provides superior protection in more extreme three-season conditions like snow, sand and wind. The all-in-one hub-and-swivel pole design is strong and simple to use and is uniquely configured to provide maximum interior space for two including two doors and two vestibules for gear.



The MSR Hubba Hubba HP is available in stores now, with a Moss Green-colored fly exclusive in Europe. The March Editors' Choice issue of *outdoor magazin* hits newsstands February 16, 2010.

About the MSR® (Mountain Safety Research) Brand

Cascade Designs, Inc. engineers the MSR brand of standard-setting, high-performance outdoor equipment. A commitment to quality manufacturing and innovation ensures customers are outfitted with the finest, most reliable gear available for outdoor adventures. MSR brand product lines include stoves, fuel, cookware, water treatment, hydration, shelter, snowshoes and camp towels, the majority of which are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information, visit www.msrgear.com.

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