

News Release

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Cascade Designs Sends Relief Supplies to Japan Through Operation USA

SEATTLE, U.S.A. – Cascade Designs, the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, has donated mattresses, water reservoirs and dry storage bags to Operation USA, assisting to meet the basic needs of up to 4000 citizens in the aftermath of the recent earthquake and tsunami in Japan.

Working with a well-established network of local partners—including Peace Winds Japan and Second Harvest—Operation USA is focusing its efforts on supporting communities that may be overlooked by larger agencies or the Japanese government. The partner agencies will expand as the needs are assessed and specific recovery projects are determined.

The donated supplies are in transport from Cascade Designs' Seattle manufacturing plant and warehouse to Operation USA's Port of Los Angeles warehouse, where they will be added to more disaster relief supplies being staged for dispatch to Japan.



Cascade Designs has worked with Operation USA to support relief efforts for the Southeast Asian tsunami, Hurricane Katrina, the Pakistan earthquake, California Wildfires, flooding in the Philippines, Indonesia and Samoa, and most recently the earthquake in Haiti.

HOW TO HELP:

Donate online at www.opusa.org, by phone at 1.800.678.7255 or by check made out to Operation USA, 3617 Hayden Ave, Suite A, Culver City, CA 90232.

Text REBUILD to 50555 to donate \$10 to Operation USA's relief efforts in Japan.

Corporate donations of bulk quantities of disaster-appropriate supplies are also being requested. Air miles can also be donated to Operation USA through United Airlines Charity Miles program at www.united.com.

About Cascade Designs, Inc.

For nearly forty years, Seattle-based Cascade Designs, Inc. has led the outdoor industry in designing innovative, useful and long-lasting equipment, manufacturing the majority of products in their Seattle, U.S.A. and Cork, Ireland facilities. From the original self-inflating Therm-a-Rest® camping mattress to the first multi-fuel stove, Cascade Designs has developed products that explorers, adventurers, outdoor enthusiasts and weekend campers can rely on to deliver optimum performance in the outdoors through exceptional engineering and quality.

Cascade Designs' premium outdoor brands include: Therm-a-Rest®, the global leader in premium outdoor comfort; MSR®, the ultimate in high performance outdoor gear; Platypus®, specialist in modular hydration solutions for optimum performance; SealLine®, the outdoor leader in all-purpose, portable gear protection; Hummingbird luggage and adventure travel gear; and Tracks® lightweight walking sticks and trekking poles.

Please visit www.cascadedesigns.com or call us at 1-800-531-9531 for more information.

About Operation USA

Operation USA is an international relief agency that helps communities at home and abroad overcome the effects of disasters, disease and endemic poverty by providing privately-funded relief, reconstruction and development aid. Since 1979, the Los Angeles-based Operation USA has worked in over 99 countries, delivering over \$350 million for relief and development projects.

Charity Navigator, America's premier charity evaluator, has given Operation USA its highest 4-star rating for six consecutive years. And in 2008, named OpUSA the "#1 Exclusively Privately Funded Charity".

Learn more and make secure donations at www.opusa.org.

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