



Media Contacts: **Cascade Designs, Inc.**

Kerri Dellisanti  
206-676-6065

[media@cascadedesigns.com](mailto:media@cascadedesigns.com)

Tami Fairweather  
206-676-6011

[media@cascadedesigns.com](mailto:media@cascadedesigns.com)

[www.cascadedesigns.com](http://www.cascadedesigns.com)

## Your superabsorbent sidekick.

Whether you're exploring a coastal lagoon or taking a quick plunge in a mountain lake, PackTowl® products offer the performance you need to dry off quickly. Light, packable and highly absorbent, the PackTowl line is designed for an active lifestyle. Best of all, PackTowl brand towels wring dry and are ready to go to work again in a matter of seconds, so you never have to deal with a heavy, wet towel.

### PackTowl Nano™



**NEW COLOR**

The lightest, most compact towel in the PackTowl line is an ideal choice for those who truly pack light. Made with a smooth fabric that's perfect for drying faces and hands, it absorbs 2 times its weight in water and hangs dry easily with a snap loop. An antimicrobial treatment reduces odor-causing bacteria.

**Small**

Dimensions: 41 x 43 cm | 16 x 17 in.  
Weight: 14 g | .6 oz.  
Retail USD: \$7.95

**Medium**

Dimensions: 46 x 58 cm | 18 x 23 in.  
Weight: 21 g | 9 oz.  
Retail USD: \$9.95

Materials: 85% polyester, 15% rayon  
Color: Sunrise  
*Made in Korea*

### PackTowl UltraLite



**NEW COLOR & SIZE**

Soft, absorbent and easy to pack, the UltraLite towel is perfect for fun on-the-fly. Available in bath towel sizes, making it a great choice for anyone who wants to play without lugging a wet cotton towel around. Absorbs 4 times its weight in water.

**Small**

Dimensions: 23 x 51 cm | 9 x 20 in.  
Weight: 15 g | .5 oz.  
Retail USD: \$13.95

**Large**

Dimensions: 51 x 92 cm | 20 x 36 in.  
Weight: 51 g | 1.8 oz.  
Retail USD: \$22.95

**Medium**

Dimensions: 30 x 76 cm | 12 x 30 in.  
Weight: 22 g | .8 oz.  
Retail USD: \$16.95

**XLarge**

Dimensions: 69 x 127 cm | 27 x 50 in.  
Weight: 89 g | 3.1 oz.  
Retail USD: \$29.95

**XXLarge**

Dimensions: 91 x 150 cm | 36 x 59 in.  
Weight: 145 g | 5 oz.  
Retail USD: \$34.95

Materials: 70% polyester, 30% rayon  
Colors: Blue, Plum or Gray  
*Fabric made in France. Finished & Assembled in U.S.*

## PackTowl Personal

 **NEW COLOR & SIZE**



Exceptionally soft and smooth, this towel is the ideal choice for next-to-skin comfort. Available in sizes large enough for any activity, but light and compact enough to go anywhere. Absorbs 4 times its weight in water. An antimicrobial treatment reduces odor-causing bacteria.

### Small

Dimensions: 25 x 35 cm | 10 x 14 in.  
Weight: 28 g | 1.0 oz.  
Retail USD: \$9.95

### Medium

Dimensions: 31 x 57 cm | 12 x 22 in.  
Weight: 50 g | 2.0 oz.  
Retail USD: \$12.95

### Large

Dimensions: 42 x 92 cm | 16.5 x 36 in.  
Weight: 115 g | 4.0 oz.  
Retail USD: \$19.95

### XLarge

Dimensions: 64 x 137 cm | 25 x 55 in.  
Weight: 249 g | 8.5 oz.  
Retail USD: \$22.95

### XXLarge

Dimensions: 91 x 150 cm | 36 x 59 in.  
Weight: 300 g | 10.5 oz.  
Retail USD: \$32.95

Materials: 85% polyester, 30% rayon  
Colors: Kelp, Pacific Blue, Currant  
*Made in Korea*

## PackTowl Original

 **NEW COLOR**



The original superabsorbent towel comes in a wide variety of sizes to meet any fun or utility need. Made from a natural, fiber-based fabric that softens with every wash, it only gets better with age. Absorbs 10 times its weight in water.

### Small

Dimensions: 23 x 51 cm | 9 x 20 in.  
Weight: 17 g | .6 oz.  
Retail USD: \$7.95

### Medium

Dimensions: 30 x 76 cm | 13 x 30 in.  
Weight: 33 g | 1 oz.  
Retail USD: \$11.95

### Large

Dimensions: 51 x 92 cm | 20 x 36 in.  
Weight: 64 g | 2.3 oz.  
Retail USD: \$16.95

### XLarge

Dimensions: 69 x 127 cm | 27 x 50 in.  
Weight: 116 g | 4 oz.  
Retail USD: \$22.95

Materials: 92% rayon, 8% polypropylene  
Color: Blue  
*Fabric made in Germany. Assembled in Seattle, WA.*