

Christina Erb (360) 313-7070, ext. 2 christina@hayterpr.com

Platypus Launches New Activity-Specific Hydration Packs

SEATTLE, WA (July 12, 2012) — World-class pack designers collaborated with a crew of passionate mountain bikers and hikers to bring to market a new collection of activity-specific packs built around

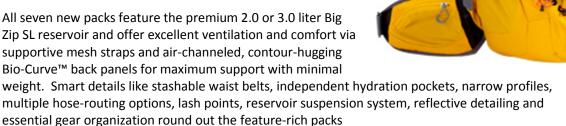
the world's best hydration system—the Platypus Big Zip™ SL

reservoir.

The taste-free Platypus Big Zip SL reservoir is the leading premium hydration reservoir equipped with an easy-to-use, wide-mouth opening, secure-locking closure and quick-release hose for flawless integration into the new hydration packs.

The new pack line is divided into three activity-focused series: the Cross Country (XC) series for minimalist riders who carry just the essentials, the All-Mountain (AM) series for allmountain riders who need greater capacity and suspension, and the Cross Trail (XT) series for everything from casual day hikes to aggressive alpine scrambles.

All seven new packs feature the premium 2.0 or 3.0 liter Big Zip SL reservoir and offer excellent ventilation and comfort via supportive mesh straps and air-channeled, contour-hugging Bio-Curve[™] back panels for maximum support with minimal



XC Series

- **Tokul XC 3.0**, for minimalist riders: 1 liter of gear storage, 2.0L reservoir, external tool pocket and internal pump sleeve.
- Tokul XC 5.0, for riders bridging the gap between quick laps and half-day sessions: 3 liters of gear storage, 2.0 Big Zip SL reservoir and internal tool organization.
- Tokul XC 8.0, for riders who need to carry everything for a long day on the trail: 5 liters of gear storage, 3.0L Big Zip SL, internal tool organization, pump sleeve and external stuff pocket.

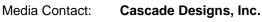
AM Series

- Duthie A.M 12.0, for riders who tackle mid-range rides and big descents: 9 liters of gear storage, 3.0L Big Zip SL reservoir, external body armor attachments, and organization for clothes, food and gear.
- Duthie A.M. 17.0, for riders making a full day's worth of ups and downs on the mountain: 14 liters of gear storage, 3.0L Big Zip SL reservoir, stashable full-face helmet carry system, and organization and tool storage.

XT Series

Sprinter X.T. 25.0, for the day-tripper: A wide-opening panel loader with 22 liters of gear





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- storage, 3.0L Big Zip SL reservoir, weatherproof construction, external stuff pocket and attachments for a helmet, ice axe, trekking poles and more. Available in S/M and M/L sizes.
- Sprinter X.T. 35.0, A top-loader for technical day-use and even ultralight overnights: 32 liters of gear storage, 3.0L Big Zip SL reservoir and weatherproof construction, plus external rear stuff pockets, attachments for a helmet, ice axe, and trekking poles. Available in S/M and M/L sizes.

The new Platypus hydration pack collection debuts in July at the Outdoor Trade Fair in Friedrichshafen and in August at Outdoor Retailer in Salt Lake City, USA. They will be available at retail stores in January 2013.

About Platypus®

Seattle-based Platypus has been the market leader in flexible and modular hydration products for over a decade, designing easy-to-use, taste-free products for optimum performance. Unmatched versatility and quality define Platypus's BPA- and phthalate-free bottles, hands-free hydration systems, weatherproof hydration packs and the GravityWorks™ pump-free, fast-flow gravity water filter system. The majority of Platypus[®] products are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information, visit www.platy.com.