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News Release

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Therm-a-Rest® Alpine Down Blanket Receives Top Industry Design Award at European Outdoor Trade Fair

Friedrichshafen, Germany – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, has won an OutDoor INDUSTRY AWARD for its Therm-a-Rest Alpine 2°C Down Blanket at the 2010 European Outdoor Trade Fair. Recognized as one of two winners in the Sleeping Bag Category among a group of 18 submissions, the Alpine 2°C Down Blanket was selected for superior design quality, functionality, and branding value.

The fifth annual OutDoor INDUSTRY product design competition considered 412 product submissions from 28 countries. An international jury of design experts selected award winners in recognition of outstanding new products and to offer consumers purchasing guidance.

At only 624 grams, the Alpine Down Blanket is ideal for fast and light, three-season excursions in the backcountry. Emulating the comfort of a bed at home, the zipper-less Alpine Down Blanket surrounds the top of the mattress, offering the freedom to move that traditional sleeping bags don't. Perimeter snaps provide multiple Therm-a-Rest mattress integration options and the box-baffled 700-fill goose down design provides luxurious comfort and compresses down small for packing.

The Alpine Down Blanket joins the line of Therm-a-Rest Sleep Systems, offering a variety of products that can mixed-and-matched to create a personalized system unique to the user's needs of warmth, weight and comfort in the outdoors.

The Alpine Down Blanket will be available in stores January 2011.

About the Therm-a-Rest® Brand

Seattle-based Cascade Designs, Inc. has been the market leader in premium outdoor comfort for nearly 40 years, designing the finest portable outdoor sleeping and seating solutions available under the Therm-a-Rest brand. The company's commitment to quality manufacturing and innovation ensures that every product offers unrivaled comfort and reliability. All Therm-a-Rest mattresses are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information on the Therm-a-Rest brand, visit www.thermarest.com.

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