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## News Release

Release Date: March 9, 2011

### Therm-a-Rest® Alpine Down Blanket Wins *Outdoor Enthusiast* Editor's Choice

**Seattle, U.S.A.** - Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce the company's Therm-a-Rest Alpine Down Blanket has been honored with an Editor's Choice award from the UK magazine *Outdoor Enthusiast*. The sleep system was recognized for its comfort, versatility, and ability to provide a good night's sleep in the outdoors.



*Outdoor Enthusiast* Editor Alf Anderson tested numerous sleeping bags for two- and three-season use, ultimately selecting the Therm-a-Rest Alpine Down Blanket as his top choice and "an excellent option if a good night's sleep is a priority on your camping trips." Anderson found it "a generally more comfy kip than a traditional bag" and appreciated its versatility, noting, "I even leave mine in the car to use as a wrap after a cold winter surf session."

At only 624 grams (1 pound, 5 ounces) the Therm-a-Rest Alpine Down Blanket is ideal for fast and light three-season excursions in the backcountry. Emulating the comfort of a bed at home, the zipper-less Alpine Down Blanket surrounds the top of a Therm-a-Rest camping mattress, offering the freedom to move that traditional sleeping bags don't. Perimeter snaps provide multiple Therm-a-Rest mattress integration options and the box-baffled 700-fill goose down design provides luxurious comfort and compresses down small for packing.



The sleeping bag review is in the March issue of *Outdoor Enthusiast*, and the Therm-a-Rest Alpine Down Blanket is available in stores now.

#### About the Therm-a-Rest® Brand

*Seattle-based Cascade Designs, Inc. has been the market leader in premium outdoor comfort for nearly 40 years, designing the finest portable outdoor sleeping and seating solutions available under the Therm-a-Rest brand. The company's commitment to quality manufacturing and innovation ensures that every product offers unrivaled comfort and reliability. All Therm-a-Rest mattresses are made in the Seattle,*

*U.S.A. and Cork, Ireland manufacturing facilities. For more information on the Therm-a-Rest brand, visit [www.thermarest.com](http://www.thermarest.com).*

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