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News Release

Release Date: April 5, 2010

Therm-a-Rest® DreamTime™ Comfort Cover Wins 2010 *Camping Life* Editors' Choice Award

Seattle, U.S.A. – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce the receipt of the 2010 *Camping Life* Editors' Choice Award for the Therm-a-Rest DreamTime Comfort Cover, available in stores July 2010. The *Camping Life* Editors' Choice Awards, instituted in 2002, are intended to introduce the readership to new products that are fresh, different, better or just incredibly useful for family camping.

The DreamTime Comfort Cover upgrades any individual camping mattress with luxurious comfort. The adaptable design zips to cover a mattress with an Isotonic® Memory Foam insert and a plush sleep surface, providing extra warmth and cushion. The compression straps and carry handle allow for easy packing and transporting, and the cover is machine-washable.



"How Democratic!" noted the editors of *Camping Life*. "Cascade Designs has delivered Isotonic Memory foam to the masses with its Therm-a-Rest DreamTime Comfort Cover...providing additional warmth and support for an amazing night's sleep."

The Therm-a-Rest DreamTime Comfort Cover will be available at retail in July 2010. The Editors' Choice awards can be found in the May 2010 issue of *Camping Life* magazine.

About the Therm-a-Rest® Brand

Seattle-based Cascade Designs, Inc. has been the market leader in premium outdoor comfort for more than 35 years, designing the finest portable outdoor sleeping and seating solutions available under the Therm-a-Rest brand. The company's commitment to quality manufacturing and innovation ensures that every product offers unrivaled comfort and reliability. All Therm-a-Rest mattresses are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information on the Therm-a-Rest brand, visit www.thermarest.com.

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