THERM A REST



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News Release

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Therm-a-Rest[®] Haven[™] -6°C/20°F Top Bag Introduced Unconventional sleeping bag delivers comfort to serious ounce-counters

Seattle, U.S.A. – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, today announced the 2010 release of the new ultralight, -6°C/20°F rated Therm-a-Rest Haven Top Bag. The innovative top bag is designed to provide serious ounce-counters with the ultimate synergy between mattress and bag, challenging the convention that comfort must be sacrificed to travel light.

The unique zipperless design of the Haven Top Bag takes full advantage of inherent mattress warmth, eliminating unnecessary insulation between mattress and sleeper for optimal performance and ultralight comfort on the trail. Featuring premium box-baffled 700-fill goose down wrapped in durable 20D nylon, a full hood and enclosed foot box for warmth and draft control, the impressively lightweight 1 pound, 6 ounce (624 gram) Haven Top Bag integrates with any insulating mattress, delivering an EN-13537 rating of 20°F (-6°C). The bag's innovative wrap-around design provides room where it is needed most without excessive air space for maximum efficiency, and features an elasticized opening for easy entry and exit. The bag also features a built-in chest pocket for convenient storage of headlamps, hats, gloves or music and packs up easily in a compact six-by-nine-inch stuff sack provided.

"This bag is the best of the unconventional sleeping systems, targeting weight, temperature and function. Understanding the unique benefits will require a shift in thinking for those who prefer conventional sleeping bags" said Jim Giblin, Senior Softgoods Designer for Cascade Designs. "With the Haven Top Bag, it is now possible to achieve an ultralight pack without sacrificing a good night's sleep, which is vital for optimal athletic performance."

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The versatile Haven Top Bag integrates with any mattress and can be secured with easy-to-use straps (included) or used without straps in warmer weather. For colder weather, a tapered Therm-a-Rest ProLite[™] or ProLite Plus mattress can be easily slipped inside providing draft-free warmth. The Haven Top Bag will be available in two sizes, regular and large, for \$239.95 and \$249.95 USD and will be in stores January 2010.

About the Therm-a-Rest[®] Brand

Seattle-based Cascade Designs, Inc. has been the market leader in premium outdoor comfort for more than 35 years, designing the finest portable outdoor sleeping and seating solutions available under the Therm-a-Rest brand. The company's commitment to quality manufacturing and innovation ensures that every product offers unrivaled comfort and reliability. All Therm-a-Rest mattresses are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information on the Therm-a-Rest brand, visit <u>www.thermarest.com</u>.

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