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## News Release

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### SealLine® Products Voted the Best by *Sea Kayaker* Magazine Readers

#### SealLine Baja™ Deck Bag and SealLine Kodiak™ Window Dry Bag Win Readers' Choice Awards by Write-In Ballot

**Seattle, U.S.A.** – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce that two SealLine brand gear protection products have been honored with the 2011-2013 *Sea Kayaker* Magazine Readers' Choice Award. Readers submitted votes for their favorite products in a variety of categories, selecting the SealLine Baja Deck Bag as the Best Deck Bag and the SealLine Kodiak Window Dry Bag as the Best Dry Bag.

To conduct the triennial Readers' Choice survey, [Sea Kayaker](#) magazine provides product categories without suggested products, relying instead on readers to write-in their favorite products. As a result, the consumers determine the best product in each category regardless of how long the product has been on the market or whether the company advertises with the publication.

"It's an incredible honor to receive this award by write-in ballot for not one, but two of our products," said Darren Pinne, Division Director of Gear Protection and Travel Accessories for Cascade Designs. "It's especially meaningful to our manufacturing employees here in Seattle that take pride in making these high-quality products."

The [SealLine Baja Deck Bag](#), introduced to market in 1997, keeps essentials dry and handy on deck while sea kayaking. The deck bag features waterproof radio frequency-welded seams and a low-profile shape to protect against deck-washing waves. Personal contents are accessible by a zipper that is guarded by a splash-proof closure and roll-back zipper visor. On the outside, an easily accessible mesh zip pocket holds smaller items that can get wet. The SealLine Baja Deck Bag was also voted the Best Deck Bag by the Readers of *Sea Kayaker* Magazine in 2005 and 2008, the last two years the survey was conducted.



The [SealLine Kodiak Window Dry Bag](#), introduced to market in 2004, is a multi-purpose, watertight dry

bag featuring a clear window for locating contents quickly. Made of tough, lightweight nylon, this PVC-free bag slips easily into tight storage areas without snagging or sticking. A one-way purge valve allows for easy bag compression, and a heavy-duty round bottom allows the bag to stand upright for packing or sorting. The Kodiak Window Dry Bag is available in seven sizes and will be updated with two new colors in 2012.



The 2011 Readers' Choice Award results will be featured in the December 2011 issue of *Sea Kayaker Magazine*.

### **About the SealLine® Brand**

*Seattle-based Cascade Designs, Inc. is the market leader in all-purpose, portable gear protection products designed for use in challenging outdoor environments under the SealLine brand. SealLine brand bags, cases, packs, duffles and accessories provide gear protection for urban commutes, paddle sports and most any outdoor adventure. The majority of SealLine brand products are made in the Seattle, U.S.A. and Midleton, Ireland manufacturing facilities. For more information, visit [www.seallinegear.com](http://www.seallinegear.com).*

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