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## News Release

Release Date: August 24, 2011

### Therm-a-Rest® NeoAir™ All Season™ Mattress Wins Top Innovation Award

*Spanish mountain adventure magazine names the best products of the season.*

**Seattle, U.S.A.** – Therm-a-Rest, the Seattle-based industry leader in premium portable outdoor sleeping and seating solutions for nearly forty years, is proud to announce that the [Therm-a-Rest NeoAir All Season](#) air mattress has been honored with a top award for sleeping innovation by Spain's premier mountain adventure magazine, [Desnivel](#). The mattress has been chosen for the four-season warmth, stability and comfort provided by the patent-pending technologies while maintaining durability, light weight, and a small transport volume.

The Therm-a-Rest NeoAir All Season mattress was selected for the top innovation award in the sleeping category after a five week test conducted by an independent jury of eleven mountain experts. Organized by *Desnivel* magazine for its third annual special gear edition, the jury considered over three hundred products, ultimately selecting only fourteen products as the best in their category.



The NeoAir All Season mattress “amazed the jury” with its utilization of an effective combination of patent-pending multi-layer Reflective Barrier™ and Triangular Core Matrix™ technologies to dramatically boost warmth by minimizing thermal heat transfer. The multiple Reflective Barrier layers work together to reduce conductive heat loss to the ground, while radiating heat back to the user. The Triangular Core Matrix technology creates a matrix of hundreds of individual cells in the mattress, effectively limiting convective heat loss by restricting the movement of warmed air. This matrix also creates an internal truss system that virtually eliminates the instability generally found on air mattresses. The result is a 2.5 inch-thick (6.3 cm) air mattress that provides more comfort and up to five times the warmth of other air mattresses without down or fiber insulation, at an exceptionally light weight and small packed size.

The Therm-a-Rest NeoAir All Season mattress is part of a collection of Therm-a-Rest mattresses featuring NeoAir technologies, and is available in stores now. Also available is the three-season Therm-a-Rest [NeoAir™](#) mattress and the three-season Therm-a-Rest [NeoAir™ Trekker](#) mattress. All three mattress models are made in Seattle, USA and Cork, Ireland.

**About Therm-a-Rest® Brand**

*Based in Seattle, U.S.A., Therm-a-Rest has been the leader in premium outdoor comfort for nearly 40 years, designing the finest portable outdoor sleeping and seating solutions available. The company's commitment to quality manufacturing and innovation ensures that every product offers unrivaled comfort and reliability. All Therm-a-Rest mattresses are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information on the Therm-a-Rest brand, visit [www.thermarest.com](http://www.thermarest.com), [www.facebook.com/thermarest](https://www.facebook.com/thermarest), or follow on Twitter @thermarest.*

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